

Mission Statement

To establish and grow a profitable, reputable, innovative and high quality training company which specialises and supports a multicultural hospitality industry.

Values

- Friendly – We value difference and aim to provide an approachable and encouraging environment in all that we do.
- Focused – We create clarity by planning and organising ourselves and others to set the highest of standards and goals and strive for excellence in all that we do.
- Inspiring – We believe inspiration comes from working together and we focus on principles of team working to deliver innovative, quality assured solutions.
- Empowering – We value customer driven solutions to equip learners with the strategies and tools that they need for future.
- Relevant – We believe in real world experience powering learning that lasts. We are results oriented and like to find solutions to issues if they occur.
- Skillful – Welcome Skills keeps up to speed with the latest research and proven methodology to achieve workplace results. We like to share knowledge and believe communication is the key to success.
- Connected – We work in a cycle of continuous improvement and believe in partnership working to get the best out of any situation.

Vision Statement

- Our Vision is to become a preferred provider offering a range of facilities and solutions to engage strategically with partners to achieve outputs linked to Government, local authority and ESFA strategies
- To offer exciting, engaging and inspirational solutions to post 16 learners through innovative learning and work placement working towards Grade 1 Ofsted standards
- To create a local talent pool for the hospitality sector and offer real job opportunities for the unemployed, school leavers and graduates
- To promote youth employment and employer engagement
- To work towards engaging in Entrepreneurships and offer support with partnerships
- To use training and development to enhance cultural awareness and cohesion
- To achieve Matrix, IIP and other recognised quality awards

Our beliefs and principles

- We value diversity and equal opportunities in society and in our workforce.
- We understand and promote the benefits of diversity as a means of broadening our talent base, achieving high performance, and enabling all learners to feel included and reach their full potential.
- We protect our staff and learners from discriminatory practices and maintain our reputation as a fair and responsible employer and training provider
- We monitor the application of the Diversity Policy and obtain workforce statistics.
- We train and educate all staff and learners on diversity, equal opportunities and legislation
- We take a best practice approach to diversity